

# AHUWHENUA TROPHY EXCELLENCE IN MĀORI FARMING AWARD 2025

SHEEP AND BEEF



# ENTRY FORM

[WWW.AHUWHENUATROPHY.MAORI.NZ](http://WWW.AHUWHENUATROPHY.MAORI.NZ)

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Ministry for Primary Industries  
Manatū Ahu Matua



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## AHUWHENUA TROPHY

The winner will be awarded the prestigious Ahuwhenua Trophy and prizes of up to \$100,000

### BENEFITS OF ENTERING THE COMPETITION

- It's easy to enter.
- The opportunity to become part of the Ahuwhenua Trophy legacy.
- Participating provides a great source of pride and satisfaction for whānau, owners and shareholders.
- The Competition enables you to benchmark your operation with industry standards and compare with your peers. An experienced agribusiness advisor will benchmark your enterprise at no cost to you.
- Our judges are seasoned agricultural and primary production professionals who independently critique and are able to offer quality insight that will greatly assist your business. Feedback from participants is that the judging process enables a high degree of reflection and focus on the business, often triggering improvement, refinement, change and adaptation.
- All entrants receive written feedback from the judges and the opportunity to debrief, and our industry partners are happy to provide any on-going support services that may be required.
- The Competition aims to help realise your business' potential, and the process provides a great template for self-analysis and critique of how the business will stand up to an ever changing world – for example with environmental, social, consumer, shareholder and market challenges.
- Excellent networking opportunities across the agribusiness industry leading to strengthened and new relationships, aiding business development and improvement.
- All finalists receive cash and related prizes of up to \$30,000. The winner will receive a further cash and prize pool of up to \$100,000.
- We assist with costs for the finalist's field days.

The Awards Dinner to honour the finalists and announce the supreme title winner of the Ahuwhenua Trophy, Excellence in Māori Farming Award for Sheep & Beef will be held on 6 June 2025 in Palmerston North.

Contact [info@ahuwhenuatrophy.maori.nz](mailto:info@ahuwhenuatrophy.maori.nz) or call Cedric on 027 554 0061 with any queries.

# ENTRY FORM

## WHAT IS REQUIRED TO ENTER THE COMPETITION

- The completed entry form set out below, which is also available in electronic format at [www.ahuwenuatrophy.maori.nz/about/enter/sheepandbeef-competition](http://www.ahuwenuatrophy.maori.nz/about/enter/sheepandbeef-competition)
- The financial accounts for the 3 years of 2021/2022 and 2022/2023 and if available please provide financial accounts for 2023/2024. If those for 2023/2024 are not available at the time of entry please advise when they will be provided but meanwhile submit what is available
- Please provide whakapapa/tribal affiliations as appropriate.

## ENTRANT DETAILS

### NAME OF TRUST, INCORPORATION OR INDIVIDUAL OWNER

### KEY CONTACT

POSITION

PHONE

E-MAIL

POSTAL ADDRESS

PROPERTY ADDRESS

### ACCOUNTANT NAME

ACCOUNTING FIRM

PHONE

E-MAIL

ADDRESS (POSTAL & PHYSICAL)

### ADVISOR / CONSULTANT NAME (IF RELEVANT)

PHONE

E-MAIL

ADDRESS (POSTAL & PHYSICAL)

Please email all of the above to [info@ahuwenuatrophy.maori.nz](mailto:info@ahuwenuatrophy.maori.nz)

**Closing Date: Friday 13 December 2024**

Any questions can be emailed to [info@ahuwenuatrophy.maori.nz](mailto:info@ahuwenuatrophy.maori.nz) or call Cedric on 027 554 0061.

- For conditions of entry refer to [www.ahuwenuatrophy.maori.nz/about/enter/sheepandbeef-competition/conditions-of-entry](http://www.ahuwenuatrophy.maori.nz/about/enter/sheepandbeef-competition/conditions-of-entry)
- For judging criteria refer to [www.ahuwenuatrophy.maori.nz/about/enter/sheepandbeef-competition/judging-process](http://www.ahuwenuatrophy.maori.nz/about/enter/sheepandbeef-competition/judging-process)

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**Te Puni Kōkiri**  
MINISTRY OF MĀORI DEVELOPMENT

Te Puni Kōkiri and the Ahuwhenua Trust are united in celebrating Māori excellence. Te Puni Kōkiri is proud to be the Platinum Sponsor of this prestigious award. The competition exemplifies Māori achievement in land based industries where a legacy of hard work, fortitude and innovation is demonstrated. Te Puni Kōkiri stands beside those responding to the wero, who are creating jobs, engaging young people and developing new ways of succeeding. We are proud to support their commitment and drive towards sustainable prosperity for the economy, the whenua and the people.

**Ministry for Primary Industries**  
Manatū Ahu Matua



The Ministry for Primary Industries is a proud Platinum sponsor of the Ahuwhenua Trophy, which showcases and celebrates excellence in Māori farming. Māori agribusiness and horticulture are growing contributors to New Zealand's economy, and we are committed to partnering with Māori to unlock the potential in New Zealand's regions. We congratulate all entrants for their continued and relentless commitment towards achieving the aspirations of their people and shareholders, and their outstanding accomplishments in farming.

## »» GOLD SPONSORS



Office of the Māori Trustee

Te Tumu Paeroa is an independent, professional trustee organisation which protects and grows the land and assets for over 85,000 Māori landowners. We manage 2,000 trusts, companies and joint ventures across 100,000 hectares of Māori land. We support excellence in Māori agribusiness and mobilising Māori land to create this generation's legacy.



BNZ is proud to continue our long history in supporting Ahuwhenua Trophy. In evolving our support across the whenua sector we are excited to have commenced our Natural Capital Programme recognising the Kaitiaki aspirations of our community and enhancing our Māori specialist support.



Beef + Lamb New Zealand is proud to support this prestigious award that celebrates excellence and innovation in Māori farming. These are values we promote through our work on behalf of all New Zealand sheep and beef farmers, and we welcome this opportunity to highlight the successful Māori owned agribusinesses that help raise the bar across our industry.



**NZ MĀORI  
TOURISM**  
HE TOA TAKITINI

'OUR STRENGTH IS IN UNITY'

NZ Māori Tourism is committed to working with the Māori tourism sector to contribute to our economy, provide compelling visitor experiences, and build strong commercial and cultural leadership. We support leaders and partnerships that generate value in the Māori and wider tourism sector. Positioning Māori tourism this way allows Māori to take a leadership role in how visitors experience our country.

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**AHUWHENUA  
TROPHY**