

THE AHUWHENUA TROPHY ROUND UP

NEWS FROM THE 2010 COMPETITION TEAM
DECEMBER 2009



»» We're Off!!

The Ahuwhenua Trophy BNZ Māori Excellence in Farming Award 2010 competition is now open!

Māori dairy farmers working their own land or properties run by incorporations or trusts are being encouraged to enter by everyone involved in the competition. Joan Nathu from the Māori Trustee and competition project manager, Allan Frazer, spread the word at the recent FoMA conference and executive committee member, Peter Charleton has been telephoning and holding face to face meetings with farmers throughout the country. Joan says awareness of the competition was high amongst delegates at the FoMA conference and Peter says he's also getting a lot of interest.

Entries close on January 29, 2010.

Entry is free and forms are available from all offices of the Māori Trustee and Te Puni Kōkiri or from Joan Nathu, 04 8199205 or www.ahuwhenuatrophy.maori.nz or www.maoritrustee.co.nz



PETER CHARLETON FORMER SECRETARY OF PARININIHI KI WAITOTARA – WINNER OF THE 2006 DAIRY COMPETITION

A chartered accountant for over 40 years Peter Charleton has worked primarily in the agricultural sector. His clients include a dairy factory, veterinary groups, bobby calf pools, and individual farmers. From 1977 Peter served the Taranaki incorporation Parininihi Ki Waitotara (PKW) as Chief Executive, company secretary and board member. He was General Manager of PKW Farms Ltd when it won the 2006 Ahuwhenua Trophy.

Peter was a partner in Ernst & Young from 1982 until 1997 before becoming a partner with Staples Rodway. Now retired, Peter is actively encouraging Māori dairy farmers to take part in the 2010 Ahuwhenua competition.

INTERVIEW WITH CURRENT SHEEP AND BEEF HOLDER ON NATIONAL RADIO

The first part of a wonderful two part interview with Ingrid Collins, chair of Pakarae Whangara B, the 2009 winner of the Ahuwhenua Trophy for sheep and beef aired on the Radio New Zealand National programme, Te Ahi Kaa, last Sunday at 6pm. You can hear last Sundays programme here <http://www.radionz.co.nz/national/programmes/teahikaa>. You may have to scroll down a little to find the item.



‘Ko te whenua te waiū mō ngā uri whakatipu’ – land is the mother’s milk for future generations.

“In a global economy, the current holders of Māori land have to make the best possible use of it, to provide for a growing population. I am proud that

Te Puni Kōkiri sponsors the Ahuwhenua Trophy, to promote innovation and excellence, based on traditional values and tribal pride, in this key part of the Māori economy.”

Minister for Māori Affairs, Hon Dr Pita Sharples.



“Māori farmers make a significant contribution to our economy through land and forestry assets, and to environmental issues through a strong cultural connection to the land and water environments. I applaud the success of Māori farming, which is an integral part of New Zealand’s primary sector growth and development.”

Minister for Agriculture, Hon David Carter.

PRIZES

The Supreme Winner of the Ahuwhenua Trophy BNZ Māori Excellence in Farming Award 2010 will receive a replica of the trophy, a framed photograph of the presentation, a prestigious medal based on a 1932 design and cash or farm-related items to the value of not less than \$40,000. Finalists will also receive a medal and cash or farm-related items to the value of not less than \$15,000.

All entrants will benefit from the expert advice of experienced and highly qualified judges and high-level peer review of their farming operations. They'll be exposed to the practices and approaches of other Māori dairy farmers and, last but certainly not least, they'll have a chance to significantly enhance the productivity and profitability of their farm. It's too good an opportunity to miss so spread the word.



Dean and Kristen Nikora holding the prestigious Ahuwhenua Trophy aloft after they were announced winners of the 2008 Ahuwhenua BNZ Māori Excellence in Farming competition

PASSING ON THE BENEFITS OF THE AHUWHENUA COMPETITION

The 2008 winners of the Ahuwhenua Trophy BNZ Māori Excellence in Farming Award - Dairy and current trophy holders, Dean and Kristen Nikora say there's more to it than just winning. Having learnt a lot from the competition judges, themselves some of the most experienced and successful farmers in New Zealand, Dean and Kristen say they are in the privileged position of mentoring young Māori farmers and supporting others in areas of governance, financial management as well as day to day farming expertise. "Growing and looking after people is as much a part of good business as governance and financial management, says Kristen Nikora. "It's part of our psyche, how we look at life, and the opportunity to help other farmers is just one of the wonderful offshoots of winning this competition."

SPONSORSHIP

A huge vote of appreciation goes to BNZ the Platinum sponsor, Gold sponsors AgResearch, Te Puni Kōkiri, DairyNZ and Fonterra, Silver sponsors, PGG Wrightson and Ballance Agri-Nutrients, and Bronze sponsors, MAF, Agriculture ITO, for their continued support. They were all sponsors of the 2008 Ahuwhenua dairy competition. We are also delighted to welcome new sponsors to the 2010 dairy competition. Māori Trustee, AFFCO, BDO and Yamaha have come on board as new Bronze sponsors, Te Puni Kōkiri have stepped up from Silver to Gold sponsorship and Ecolab has come in as a support sponsor. Kia ora koutou. We couldn't do it without you.

AHUWHENUA AND THE ARTS

News of the competition turned up on the Ministry of Culture and Heritages's website NZLive. It's blog, Lively NZ (<http://www.nzlive.com/blog/>) which attracts a strong arts and culture audience ran a lively, tongue in cheek story which also went out on Twitter to 1300 people signed up to receive their 'tweets'. (<http://twitter.com/nzlive>)

WHAT THE REST OF NEW ZEALAND NEEDS TO KNOW ABOUT MĀORI AGRIBUSINESS

- Māori are the largest natural grouping of pastoral farmers in New Zealand. They farm an effective area of 720,000 hectares and are worth an estimated \$7.5 billion
- The Māori dairy sector owns over \$100 million dairy shares and Māori also represent around 15% of all sheep and beef interests in Aotearoa-New Zealand.
- Māori land tenure means most Māori farmers are large scale businesses although the competition provides for participation from both individual and collective owners.
- In 2008 there were 129 Māori Incorporations and 5,201 trusts which together administer about two-thirds of all Māori land. Almost all of them have interests in agriculture
- The largest 10 Māori incorporations alone collectively control over NZ\$2 billion of diversified assets concentrated mainly in the primary sector.

FIELD DAYS

Field days are an important part of all Ahuwhenua competitions. Dates have already been set for next year. They are:

- Thursday, 22 April, 2010
- Thursday 29 April 2010
- Thursday 6 May 2010



If you have queries about the content of this newsletter or you would like to contribute to it please contact Pamela Fleming, 0274 575677 pam_alemap@yahoo.co.nz

www.ahuwhenuatrophy.maori.nz